

NATIONAL AUTOMOTIVE TEST TRACKS

NOTICE INVITING TENDER

FOR

MAKING PROMOTIONAL FILM/ CORPORATE VIDEO

OF

NATRAX PITHAMPUR, DIST. DHAR (Madhya Pradesh)

Tender No. - NATRAX/TECH/CORP/CV/20/103

NATIONAL AUTOMOTIVE TEST TRACKS (NATRAX)

NH-03 Agra-Mumbai Highway, Next to Pithampur Flyover (from Indore) Post – Khandwa (Near Pithampur), District – Dhar (M.P.) PIN 454774. Phone: +919893892310, Email: tulika.banerjee@natrip.in;



1. General Instructions:

NATRiP Implementation Society (NATIS), an autonomous body constituted by Ministry of Heavy Industries & Public Enterprises, Government of India for execution of National Automotive Testing and R&D Infrastructure Project (NATRiP), the largest and one of the most significant initiatives in Automotive sector so far which represents a unique joining of hands between the Government of India, a number of State Governments and Indian Automotive Industry to create a state-of-the-art Testing, Validation and R&D infrastructure in the Country.

The Project aims at creating core global competencies in Automotive sector in India and facilitate seamless integration of Indian Automotive industry with the world as also to position the Country prominently on the global automotive map.

The National Automotive Test Tracks (NATRAX) is an Automotive Testing & Certification Centre under NATRIP. NATRAX is being set up on approx. 3000 acres for comprehensive testing and evaluation of all types of automobiles, near Pithampur, Dist. DHAR, (Madhya Pradesh, India). NATRAX invites sealed tenders from the Bidders in the prescribed proforma for performing, executing and implementing the Works on the terms and conditions contained in this Tender Document and in the Contract. Brief description of Works and the timelines for tenders are summarised in the table below:

Description of Work	Time for completion	Date of start of floating of tenderPre bid meeting/ visit 		Last date for submission of Bid	Date & Time of Bid opening
MAKING OF PROMOTIONAL FILM/ CORPORATE VIDEO OF NATRAX PITHAMPUR	30 days from the date of issuing of Notice to Proceed.	1 st Sept 2020	8 th Sept 2020, 11:00 am	22nd Sep 2020, 3:00 pm	22nd Sep 2020, 3:30 pm

The details of the Tender are mentioned below: -

Those who meet the mínimum eligibility criteria as mentioned in the Instruction to bidder (ITB) (and also in NIT) may be eligible to become successful in the bidding process. The bidder in the form of JV/Consortium is not permitted.

2. Bid Submission details:

Sealed bids are to be submitted at the following address not later than the aforesaid time & date or as next convenient date & time on pre-intimation.

NATRAX HUB office, NH–52 Agra-Mumbai Highway, Next to Pithampur Flyover (from Indore), Post – Khandwa (Near Pithampur), District – Dhar (M.P.) PIN 454774.



No Bids will be accepted after the aforesaid date and time. However, on exceptional cases, NATRAX reserves the right to extend the time/last date of submission of Bid to a next convenient date/time before opening of the Bids.

Bids sent telegraphically or through other means of transmission (telefax, email etc.) which cannot be delivered in a sealed envelope shall be treated as defective, invalid and shall stand rejected.

NATRAX shall not be responsible for any postal/courier delays for non-receipt /non-delivery of bids or due to wrong addressee.

3. Disclaimer:

NATRAX reserves all rights to accept/ reject/modify/split any or all proposals without assigning any reasons. Bidders shall not have any cause of action or claim against NATRAX for any of its decisions.



Procurement Incharge



ANNEXURE I INSTRUCTION TO BIDDERS

1. Bidders are required to submit their Bids in two parts in a sealed envelope, superscribed **"Bid for Tender No. NATRAX/TECH/CORP/CV/20/103" on the top of envelop, containing** two separate sealed envelopes, as given below. The sealed bids shall be submitted at the NATRAX, Pithampur before the closure of bid submission date/time.

- a) The first sealed envelope marked as **"Technical Bid for Tender No. NATRAX/TECH/CORP/CV/20/103"** shall consist of all the technical details eligibility, commercial terms and conditions and documents sought in the NIQ/Tender along with the signed copy the NIQ/Tender document. **Further, the Technical Bid must include a copy of the unfilled Financial Bid of the Bidder without any information on the prices.**
- b) The second sealed envelope marked as **"Financial Bid for Tender No. NATRAX/TECH/CORP/CV/20/103"** should consist of the Financial Bid duly filled and signed by an authorised person from the Bidder's.

Both the envelopes are to be submitted together in a sealed outer envelope.

The technical bids are opened at the first instance and evaluated. At the second stage, financial bids of only these technically acceptable offers are to be opened with prior intimation on the date and time for further scrutiny, evaluation, ranking & placement of order.

2. The bidders are expected to meet the minimum eligibility criteria as given in the "Notice Inviting Quotation". NATRAX will reject the bids that do not meet the minimum eligibility criteria as laid down, based on their submission along with the Tender documents even after the bid opening process is concluded.

3. The Contract shall be governed by NATRAX's <u>Special Conditions for Contract (SCC)</u> and all other relevant specification applicable.

4. All Bidders are hereby explicitly informed that "CONDITIONAL OFFERS" or "OFFERS WITH DEVIATIONS" from the conditions of Contract, the quotation not meeting the minimum eligibility criteria, Technical specifications, or any other requirements as stipulated in the Tender documents are liable to be "REJECTED".

5. Bidders should give details of their technical soundness and provide list of customers/client of previous works of similar nature in Government Departments/ Undertakings/ Public / Private sectors/Autonomous etc.,

6. **Minimum Eligibility Criteria: -Documents to be submitted along with the bid:**

The bidders whose bid meet the following criteria would only be considered as responsive and evaluated by NATRAX.



i. MEC 1: -

Legal Valid Entity:

The Bidder shall necessary be a legal valid entity either in the form of Proprietary/Private Partnership/Private/Govt./ Public/Autonomous. In form of JV/Consortium not permitted.

List of accepatable documents: -

- a) License certificate of the firm
- b) Details of Owner/partners of the firm
- c) Copies of Income Tax Registration/PAN Card, GST registration, PF registration, ESIC Registration, TIN Registration, any other statutory requirements, etc.,

ii. MEC – 2: Financial Capabilities

The minimum **Average Annual Financial** turnover of the bidder during the last three years, ending on 31st March of the previous financial year, should be as Rs 15 Lakh. Documentary evidence in the form of certified Audited Balance Sheets of relevant periods or a certificate from the Chartered Accountant / Cost Accountant indicating the turnover details for the relevant period shall be uploaded with the bid.

In case the date of constitution / incorporation of the bidder is less than 3-year-old, the average turnover in respect of the completed financial years after the date of constitution shall be taken into account for this criterion.

iii. MEC-3: Experience

Technical Capability:

- a) The registered company/firm should have minimum 04-year experience preceding the proposal due date, in the making of promotional film.
- b) Experience in making of promotional films/ corporate films in the field of/related to Mobility/Automotive sector will be preferred.
- c) The registered company/firm should have well trained film making/ production team.
- d) Documentary proof in support of business done in the field of film/audiovisual production related to Mobility Sector/Automotive sector done in the past/being done with departments of the central/state Government/ PSU/ reputed private firms etc. Enclose copy of the work orders/ completion certificate for last three years.

List of accepted documents:

- a) Completion certificate clearly stating date, value of works, etc.,
- b) Curriculum Vitae of the support team of the firm.
- c) In case completion certificate does not clearly mention the value of work executed, then the bidder shall submit the fresh summary & proof as TDS, CA certificate, Excise, GST etc.,

7. Tender Fee & EMD Exemption: -

a) This tender is free of cost.



- b) If registered under "Micro & Small Enterprises" (MSEs), supporting documents need to be submitted to avail exemption from Earnest Money, subject to verification of certificate.
- c) For MSME, price benefit shall be given as per the guideline, at the discretion of NATRAX.

8. The Bidders are expected to carefully examine all the contents of the Tender documents including instructions, conditions, terms, specifications, drawings (if any), shall inspect the Site with prior notice to NATRAX and at Bidders own cost, acquaint himself with all local conditions, means of access to the work, nature of the work and all matters pertaining thereto & take them fully into account before submitting their offer. Failure to comply with the requirements as detailed in these documents shall be at the Bidder's own risk. Bids which are not responsive to the requirements of the Tender will be rejected.

9. While all efforts have been made to avoid errors in drafting of the Tender documents, the Bidder is advised to check the same carefully. No claim on account of any errors detected in the Tender documents shall be entertained.

10. The Bidder shall carry out all the work strictly in accordance with Specification, Standard Practices and instructions of NATRAX or NATRAX's representative and deviation on any account will not be permitted. If in the opinion of NATRAX, changes have to be made in the design and it desires the Bidder to carry out the same. The decision of NATRAX in such cases shall be final and shall not be open to arbitration.

11. The successful Bidder is bound to carry out associated work necessary for the completion of the job even though such items are not included in the quantities and drawings to achieve end results and deemed to be priced in the other items. No claim on this account shall be entertained.

12. The successful Bidder should make his own arrangement to obtain all materials required for the work.

13. Addendum / Corrigendum (if required) to the Tender may be issued prior to the date of opening of the Bid to clarify or to intimate any changes/modifications etc. All such addendum / corrigendum shall be treated as an integral part of the Tender.

14. Any effort by a Bidder to influence NATRAX or any of its functionaries in the process of examination, clarification, evaluation and comparison of tenders and in decisions concerning award of contract, may result in rejection of the Bid.

15. In order to afford prospective bidders, reasonable time for preparing their Quotes after taking into account such amendments, NATRAX may, at its discretion, extend the deadline for submission of bids.

16. Information relating to the examination, clarification, evaluation and comparison of bids and recommendations concerning the award of Contract shall not be disclosed to Bidders or other persons not officially concerned with such process.



17. NATRAX reserves the right to accept / reject or modify any bids, and to annul the Tender process and reject all quotations, at any time prior to award of Contract, or to divide the Contract between/amongst Bidders without thereby incurring any liability to the affected Bidder or Bidders or any obligations to inform the affected Bidder or Bidders of the grounds for NATRAX's action. Any bidder not following ITB stands rejected.

18. Bid Opening Details:

- a) The Technical Bids will be opened at NATRAX HUB office at the date and time mentioned in Tender / corrigendum in the presence of Bidders or their duly authorized representatives, who choose to remain present at the time of opening the Bids.
- b) A letter of authorization shall be submitted to NATRAX, by the Bidder's representative before the opening of Bids.
- c) Absence of bidders or their duly authorized representatives shall not impair the legality of the bid opening process.
- d) All bidders or their duly authorized representatives shall be required to sign the main bid envelopes by way of confirmation of sealed bid status at the time of opening of bids. After identification signing, the Procurement Committee representative shall open the bid envelope.
- e) This will not give any right to the bidder to claim that he is successful in the bidding process.
- f) Bid envelopes shall be required to sign by all the authorized representatives and the same will be kept under the custody of NATRAX.
- g) Refusal to sign on any of the bid envelopes by any of the bidder or his duly authorized representative may disqualify him from the process at the discretion of members of the Tender opening Committee present at the time of opening of the Bids.

19. The rate should be quoted both in words and figures on our prescribed format duly signed & stamped by the bidder, incase any discrepancy, word will be preferred. All statutory deductions shall be applicable while releasing payments. All corrections and overwriting should be initialed by the Bidder.

20. EVALUATION PARAMETERS

- a) **NATRAX shall** follow the **Segregated bid evaluation** system (No bearing of technical score in the financial bid evaluation and L-1 in the financial bid shall be deemed as successful bidder) to determine the successful bidder. (Bidders may also refer the SCC).
- b) The bidder should qualify the all three MEC and should obtain mimimum 75 marks for qualifying for Financial Bid opening.



c) Te	chnical Score: -		
Technica	l Bid details		
S.No	Details required/Parameters on which Bidder will be scored	Maximum marks	Minimum marks
1	Profile of Company	10 marks	8 marks
2	Firm's Experience in making films	< 3 years: 0marks = 4 years:5 marks > 6 years: 8 marks	5 marks
3	Experience in making films in the field of Mobility/ Automobile Sector	2 marks for each film, maximum of 12 marks	10 marks
4	Sample Work Submitted: Marks will be given on criteria like voice over, music use, lighting, overall impact, overall quality of work, etc. Having advance recording camera/ drone/ shots using helicopter shall be an added advantage.	Sample work submission: 25 marks Added advantage: 5 marks	22 marks
5	Sample Script and Methodology: Marks will be given on the treatment, language, use of content, presentation. Script should be provided by the firm based on the visit at NATRAX site, if required.	15 marks	12 marks
6	Infrastructure Set up: Necessary equipment such as high resolution camera, drone, graphics software, sound recorder system, etc.	10 marks	7 marks
7	Team Strength/Structure	10 marks	8 marks
8	Any Quality Certification/ Awards	5 marks	3 marks
	Total	100 marks	75 marks

21. FINANCIAL BID EVALUATION

- a) For the evaluation of the Financial Bids, the eventual Bid prices shall be ascertained after considering all the terms and conditions associated with the Bid price specified in the Financial Bid document and after detailed scrutiny of the financial bid.
- b) No Bidder shall be allowed to propose/carry out any revision / correction / modification in his Price Bid offer.
- c) If there is a discrepancy between the sub total/s and the total price that is obtained by multiplying the unit price and quantity/adding the sub total/s, the sub total/s shall prevail and the total price shall be corrected, unless in the opinion of the Employer that there is an obvious misplacement of the decimal point in the sub total price, in which case the total price as quoted shall govern and the sub total/s shall be corrected;
- d) If there is an error in a total, corresponding to the addition or subtraction of sub totals, the subtotals shall prevail and the total shall be corrected; and
- e) The bidder needs to fill the rates against each item in word as well as in figures as mentioned in BOQ (Financial bid). In case of any discrepancy, the rate provided in word



shall prevail and correct the amount against the item. All the prices ahould be inclusive of all taxes and GST.

- f) The amount stated in the Letter to Bid will be adjusted by the Employer in accordance with the above procedure for the correction of errors and, shall be considered as binding upon the bidder. If the bidder does not accept the corrected amount of bid, the bid will be rejected.
- g) Contract negotiations, if any, will be held before the issuance of Letter of Acceptance/ Notification of Award. The negotiation shall conclude with a revised offer letter from the successful bidder, affecting the discounts if any and accepted by NATRAX.

1. Award of Work:

- a) Prior to the expiry of the period of Bid validity prescribed, NATRAX will issue to the Successful Bidder, the Work Order. The Successful Bidder shall return one copy of the Work Order to NATRAX duly acknowledged and signed by the authorized signatory, within two [2] days of receipt of the same by him.
- b) NATRAX shall notify all the unsuccessful Bidders and discharge/ return their Earnest Money Deposit. No correspondence will be entertained by NATRAX from the unsuccessful Bidders.

2. Validity of bids:

The rate quoted should be valid for **a minimum period of 60 days** from the last date of Submission of Quotation. No claim for escalation of rate will be considered at any point of time.

3. Prospective bidders requiring any clarification of the Tender may write to tulika.banerjee@natrip.in.

4. The Bids / related correspondences shall be made in English language only.

a.	Scope of work	MAKING OF PROMOTIONAL FILM/ CORPORATE VIDEO OF NATRAX PITHAMPUR
b.	Completion Schedule	30 days from the date of issuing of Notice to Proceed.
c.	Liquidated Damages	0.1% of the Contract Price per day to a maximum of 10% of the Contract Price.
d.	Payment & Mode	 In Indian National Rupees (INR) & through RTGS against submission of invoice on monthly basis with all supporting documents for actual works executed. Payment shall be processed only after due certification by Engineer-in-Charge. Mobilisation advance of 30% of the Contract Value

5. Special Conditions:



e.	Performance Bank Guarantee	5 (Five) % of the Contract Sum.		
f.	Release of Performance Bank Guarantee	On completion of warranty period.		
g.	Warranty Period	12 (twelve) months from the date of issue of work completion certificate.		
h.	Project Facility / Place of Installation/delivery	NATRAX Site NH–52 Agra-Mumbai Highway, Next to Pithampur Flyover (from Indore), Post – Khandwa (Near Pithampur), District – Dhar (M.P.) PIN 454774		
j.	Tender Document Fee	Free of Cost		
k.	Bid Security/EMD	Rs 18000/- be submitted as Bid Security/EMD along with the Technical bid in the form of A/C Payee Demand Draft/Fixed Deposit Receipt/Banker's Cheque or Bank Guarantee from any of the Commercial Banks favouring "National Automotive Test Tracks" & payable at Pithampur. Bid Security/EMD should remain valid for a period of forty-five days beyond the final bid validity period. Bids received without EMD will be summarily rejected.		

6. The bidder should give the following, duly signed and sealed, failing to which the bids will be summarily rejected:

a. DECLARATION (To be executed on Bidder's letter head)

I/We having aquainted with the content & requirement of this Tender, do hereby accept to furnish the same in compliance with all terms & conditions. I/we have not tampered/modified the tender in any manner and breach of any such, will result in rejection of Tender and / or prosecuted.

I / We hereby declare that the firm/company has not been blacklisted or debarred in the past by any other Government organization from taking part in Government tenders.

In case the above information found false or in case of breach of any of terms and conditions at any stage of Tender or Contract, I/We are fully aware that the Tender/ Contract will be rejected / cancelled by NATRAX and Payments (for completed/partially completed), Retention, Bid Security (EMD), Performance Security, etc., shall be forfeited.

Signature of the Bidder:

Name and Designation:



Address:

Contact details:

Place: Date:

Seal of the Bidder's Firm

b. The completed tender document with page number on each document submitted.



Annexure-I Scope of Work: -

- A. **1 (one) number** 10 minute Corporate Video for NATRAX -Detail Script (to be provided by bidder as per inputs from the pre bid meeting) -Voice over (Main Language English, Dubbed in Hindi)-Interviews of Clients -Interviews of Director/Officers/Technicians Camera Gear to be used -DJI Phantom 4 Plus (4k) for Aerial shoot -Canon 6d mark2 for Ground shoot. -Gopro for testing vehicles shoot. File output -MP4 File
- B. **1 (one) number** 5 minute Corporate Video for NATRAX Brief Script (to be provided by bidder as per inputs from the pre bid meeting) -Voice over (Main Language English, Dubbed in Hindi) Brief Interviews of Clients Brief Interviews of Director/Officers/Technicians Camera Gear to be used -DJI Phantom 4 Plus (4k) for Aerial shoot -Canon 6d mark2 for Ground shoot. -Gopro for testing vehicles shoot. File output -MP4 File
- C. **1 (one) number** 2 min Corporate Video for NATRAX Short Script (to be provided by bidder as per inputs from the pre bid meeting) -Voice over (Main Language English, dubbed in Hindi) Camera Gear to be used -DJI Phantom 4 Plus (4k) for Aerial shoot -Canon 6d mark2 for Ground shoot. -Gopro for testing vehicles shoot. File output -MP4 File.
- D. Camera Specification
 - a. Sony A7S II
 - b. "Sony PXW-FS7 (For slow motion recording)"
 - c. Go pro hero 8
 - d. Iphone 11 pro
 - e. DJI Osmo Gimbal
 - f. Phantom drone
 - g. Ronin gimbal

Note: Above specifications are general, you can suggest more advanced instruments with separate cost, if any. The drone should be capable to cover entire length of high-speed track in one view

- E. Test Vehicle- 03 (BMW/Audi/Mercedeze/MG motors), 01 IBUS, 01 Bike (BMW/Hayabusa).
- F. Portable Rode mics
- G. Additional Work Within 45 days from the day of commencement of corporate video production. Any reshoot for one day will be done.
- H. Language Script & Voice over in Male and femal version.



I. High resolution photographs of each track, lab and equipment.

J. Deliverables

- i. Master copy of the film including dubbed version in full resolution HD format (.MOV file) in a professional Hard Disk.
- ii. Master copy of the film including the dubbed version in MPEG 4 format or its advanced in a professional hard disk.
- iii. Un-mix master of the film including the dubbed master in HD format (.MOV file) in professional Hard Disk.
- iv. 5 DVD copies of the film including the dubbed version.
- v. Inlay card for the DVD (in .psd format).
- vi. Copy of the final script in print form (both English and Hindi languages).
- vii. Synopsis of the film (Word doc or rtf format as well as hard copy).
- viii. Compressed file (means, low-quality, small sized files) of the film including the dubbed version to suit for web site / mobile phone/social media upload.

Annexure-II

Bidders Experience: -

1. Brief Description of the Proposer's Activities related to making of promotional film/corporate film (Attach Separately) in the last 3 years

S.N.			of	Format	Duration	Language	Organisation	
	OI I'IIII	Film					for which produced	WOrk
							produced	

2. Experience in the field of Mobility/ Automobile Sector, if any (Attach separately) in the last five years.

 Year of Film	Format	Duration	Language	Organisation for which produced	

3. Awards, certificates and accolades received for video production/ programmes

Signature of the Bidder



Form for the submission of Financial Bid

Financial Proposal Submission Form

(To be Executed on Letterhead of the Bidder)

FINANCIAL PROPOSAL SUBMISSION FORM

[Location, Date]

To: The Procurement Officer NH–52 Agra-Mumbai Highway, Next to Pithampur Flyover (from Indore), Post – Khandwa (Near Pithampur), District – Dhar (M.P.) PIN 454774

Dear Sir,

We, the undersigned, offer to provide the equipment & services in accordance with your Tender No. ______, dated ______, dated ______ and our Technical Bid. Our attached Financial Bid includes the price in the format for financial bid provide as part of tender documents. The total price of our offer is ______ (in figures and words) and includes all the deliverables under this tender as per our Technical Bid.

We hereby declare that all the information and statements made in this Bid is true and complete in all respects and is as per the guidelines and terms & conditions laid down in the tender document. We further understand that any information which is found false or is not as per the guidelines and terms & conditions of the tender document may lead to our disqualification.

Our Financial Bid shall be binding upon us subject to the modifications resulting from Contract negotiations, up to expiration of the validity period of the Bid.

We understand NATRAX has right to accept or reject our Bid as per its discretion.

Yours sincerely,

Authorized Signature [In full]:

Authorized Signature [In initials]:

Name and Title of Signatory:

Name of Firm:

Address:

[Note: To be signed in blue ink]



Checklist Tender No. NATRAX/TECH/CORP/CV/20/103

S.No	Particulars	Document Attached
1	Have you submitted bids in 2 parts in sealed envelopes with the necessary headings? Have you submitted both the envelopes together in a sealed outer envelope?	Yes No
2	Have you enclosed the EMD for Rs 18,000/- in the technical Bid?	Yes No
3	Have you submitted the details of your technical soundness	Yes No
4	Legal Valid Entity: Have the documents mentioned in the NIQ have been submitted?	Yes No
5	Is your firm a legal entity for the last 3 years? If yes, please provide Certificate of Incorporation,	Yes No
6	ITR Returns for last three Assessment years including Audited Balance sheet (2017-18, 2018-19 & 2019-20) should be provided.	Yes No
7	It should have the average turnover of Rs. 15 Lac, in the last 3 financial years (2017-18, 2018-19 & 2019-20), please provide details	Yes No
8	Details of Technical Capabilities in last 4 years with reference of clients (Name & Contact numbers) should be attached.	Yes No
9	If registered under "Micro, Small & Medium Enterprises" (MSME), supporting documents need to be submitted to avail exemption from Bid Security / Earnest Money.	Yes No



10	Have your technical bid been prepared for packing as per Tender?	Yes No
11	Duly Stamped and signed and numbered on all pages of the Tender/Quotation documents, as issued by NATRAX (in Original)	Yes No
12	Have your financial Bid proposal is duly filled, sealed and signed on all pages?	Yes No
13	Have you filled your quotes against all items?	Yes No
14	Have you verified the calculation of prices?	Yes No
15	Have your financial bid been properly packed as per Tender?	Yes No
16	Total no of pages submitted by the bidder as a part of the bid	Total no. of pages:pgs